



Transforming your business for competitive advantage

From whiteboard to warehouse and beyond

Providing strategic management consulting focused on product lifecycle management (PLM) and digital transformation to help organizations find transformational opportunities that generate product and process innovation throughout the product lifecycle. We support enterprises across all main industrial sectors—from aerospace to medical, CPG to automotive, high-technology to heavy manufacturing, and beyond—to address the challenges they each face:

- Managing complexity throughout the extended enterprise
- Pursuing market opportunities & addressing global competition
- Complying with ever-changing domestic & international standards
- Raising standards for service, sustainability & price/quality ratio
- Extracting intelligence from internal & external data sources





Strategy Development

Visioning
 Planning strategies
 Defining scope
 Identifying & refining business requirements
 Evaluating emerging technologies & trends
 Educating executives & others

Solution Definition

Assessing organizations & technologies
 Measuring organizational readiness
 Defining technical & process requirements
 Defining implementation & deployment roadmaps
 Quantifying benefits & ROI

Solution Evaluation & Selection

Delivering insights & understanding of available solutions
 Assessing requirements against solution capabilities
 Benchmarking capabilities
 Assisting final selections of tools

Implementation Planning

Defining & delivering best practices
 Developing SOW & contracts
 Defining processes, systems, & teams
 Managing organizational change
 Providing training

Implementation Support

Supporting internal communication & education
 Supporting quality assurance
 Improving & evolving processes
 Delivering program management services

Monitoring & Continuous Improvement

Assessing & enhancing ROI
 Reviewing & assessing implementation success
 Refining roadmaps
 Performing process benchmarks
 Developing client-specific expansion & enhancement plans

What sets us apart

- An independent, global perspective: we work with industrial & solution provider clients on six continents
- Deep relationships with industrial companies & PLM & digital transformation solution providers around the world
- Our approach—business-driven, client-focused
- Consulting experience driven by research expertise—the best approach for PLM & digital transformation excellence
- Methodology that incorporates best practice learning & emerging technologies, refined over four decades
- Unrivaled team of senior-level industry leaders