ptc

CIMDATA 2024 NORTH AMERICA ROADMAP

PTC'S ALM & PLM:
THE ENGINEERING DIGITAL THREAD

ALM Segment

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PLM Road Map™ & PDT North America 2024
Value Drivers for Digitalization of the Product Lifecycle
Insights for the PLM Professional—Why the investment, what are the returns,
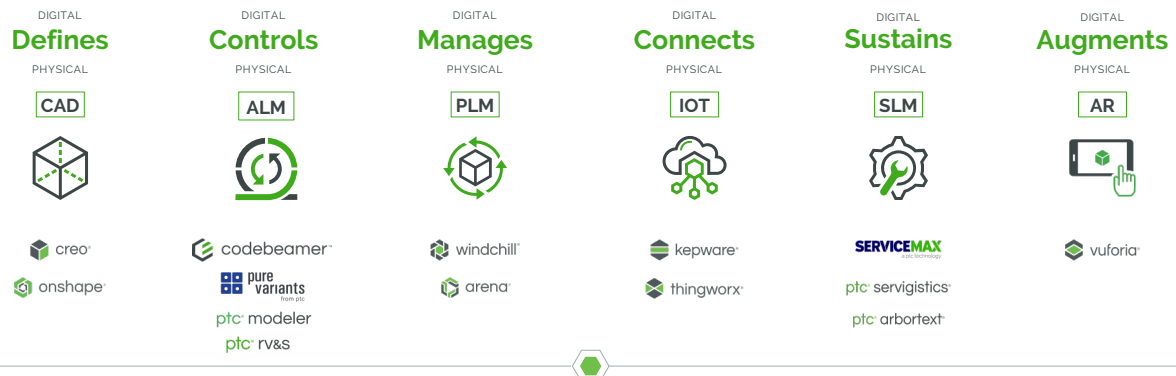*and how are they achieved?*
CIMdata   May 8 & 9   eurostep

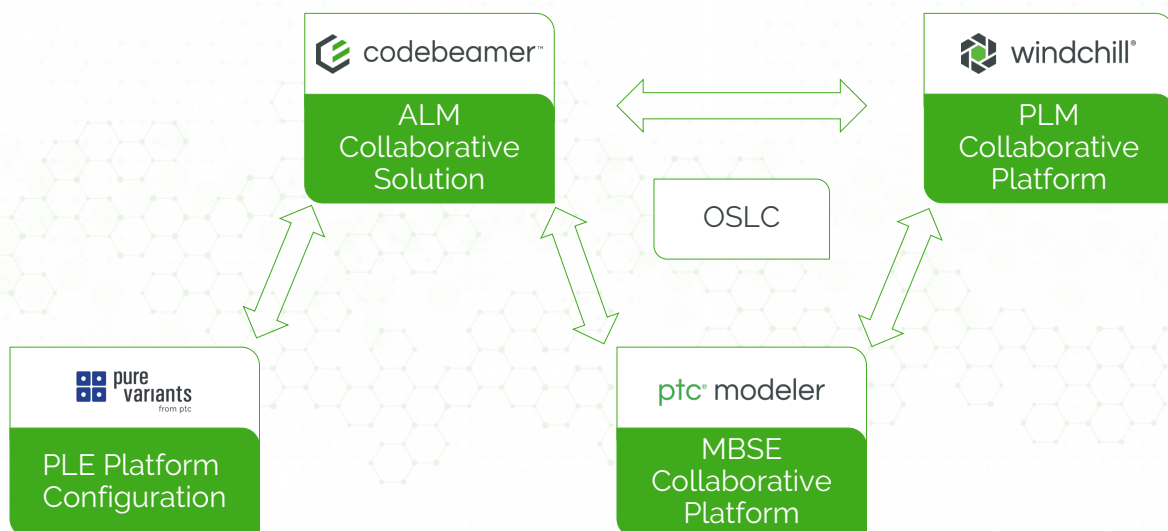
ENGINEERING DIGITAL THREAD

STRATEGY & EXECUTION

AGENDA

THE DIGITAL THREAD: PLM & ALM ARE VITAL COMPONENTS

DIGITAL	DIGITAL	DIGITAL	DIGITAL	DIGITAL	DIGITAL
Defines	**Controls**	**Manages**	**Connects**	**Sustains**	**Augments**
PHYSICAL	PHYSICAL	PHYSICAL	PHYSICAL	PHYSICAL	PHYSICAL
CAD	ALM	PLM	IOT	SLM	AR

creo · codebeamer · windchill · kepware · SERVICEMAX · vuforia

onshape · pure variants from ptc · arena · thingworx · ptc servigistics

ptc modeler · ptc arbortext

ptc rv&s

PTC'S ENGINEERING DIGITAL THREAD

codebeamer — ALM Collaborative Solution

windchill — PLM Collaborative Platform

OSLC

pure variants from ptc — PLE Platform Configuration

ptc modeler — MBSE Collaborative Platform

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PTC'S **ALM** PRODUCT PORTFOLIO

ALM Product Line Engineering

ALM Requirements, Risk & Test Management

ALM Agile Software Engineering

ALM Requirements Interchange

ALM Source Code Management

MBSE Model-based Systems Engineering
Simulation, Software Modeling

pure variants
from ptc

codebeamer™

Requirements Connector

ptc® rv&s

ptc® modeler

KEY CAPABILITIES

| Modern, Integrated, Connected ALM | Software Engineering Support & Integrations | End-to-end Traceability | Strong Support for Agile Development at Scale | Collaborative ALM | Ready to Use Templates & Template Management | Variability & Strategic Reuse |

PTC'S ALM ROADMAP & STRATEGIC OBJECTIVES

Customer & Market Driven: Collaborative & Research-based Roadmap Planning

Key Features: Working Sets, Templates, Review, Agile & Audit

Modern & Intuitive User Experience: The best of Codebeamer, CodebeamerX & PTC

Performant, Scalable & High Quality: Enterprise Capable

PLM, PLE & MBSE: Seamless Windchill PLM/SCM, pure::variants & PTC Modeler integration

Open & Integrated: ReqIF, REST, OSLC – Toolchain, Peer-to-Peer, CI/CD & Source

Codebeamer+: Codebeamer delivered as SaaS

This slide contains forward looking information that is subject to change at any time at PTC's sole discretion and without notice.

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COMMENTARY

Enterprise ALM Accelerates the Pace of Innovation

Key Takeaways

Modern virtual engineering ecosystems keep regulations and safety standards visible ensuring compliance throughout the complete lifecycle.

Concurrent, end to end requirements traceability ensures regulatory compliance and speeds development and upgrades.

PTC's Application Lifecycle Management (ALM) solutions enable end users to capture system requirements to drive design, analysis, and verification of multi-disciplinary system models.

PTC's enterprise ALM solution portfolio (codebeamer, pure::variants, Modeler, and RV&S) powers Model Based Systems Engineering (MBSE), Requirements Management (RM), Product Line Engineering (PLE), Variant Management (VM), Test Management (TM), and more.

VW and BMW have recently selected PTC for their broad ALM capabilities.

Introduction

CIMdata's definition of Product Lifecycle Management (PLM) emphasizes the complete lifecycle of a product and all its related data and processes, from idea inception to requirements definition, to planning and development, with supply chains, and then mass production and in service performance and product upgrades. The embedded software within a product and any server-based software that complements it are managed in Application Lifecycle Management solutions. A comprehensive PLM environment contains ALM capabilities that support the complete product and all its features—many of which are enabled by both software and hardware. Integrated ALM has improved PLM environments by bolstering traceability across design elements, test results, and regulatory requirements.

Products have more internal software as well as being integrated with IT enterprise software which communicates (even controlling operational aspects) with products as they are used. Developing and enabling systems with embedded software requires the capabilities shown in Figure 1. While many of these capabilities are managed well in PLM, others benefit from a functional and logical view rather than

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Enterprise ALM Accelerates the Pace of Innovation

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https://www.ptc.com/en/resources/application-lifecycle-management/report/enterprise-alm-accelerates-innovation

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